



**African Forum
for Agricultural
Advisory Services**
Knowledge & Novelty
for Africa's Livelihoods

AFAAS Secretariat
House No. 26, Kigobe Road,
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CALL FOR EXPRESSION OF INTEREST TO PROVIDE TECHNICAL SUPPORT SERVICES AS VIDEOGRAPHER & EDITOR TO FFS HUB FOR AFAAS & FAO

Proc. Ref. No. AFAAS/FAO/CQS/2020/0012
Item 7 of Approved PP 2020

African Forum for Agricultural Advisory Services (AFAAS) is a Continental body that brings National Agricultural Extension and Advisory Services (AEAS) providers in Africa under one umbrella. The AFAAS' goal is to enhance utilization of improved knowledge and innovations by agricultural value chain actors for improving productivity oriented towards their individual and national development objectives. AFAAS desires to ensure enhanced competency of AEAS providers to enable them better address the increasing needs and demands of various value chain actors. The AFAAS has received a grant from the Food and Agriculture Organisation of the United Nations (FAO) in support of FFS networking and technical support. FAO has provided AFAAS with a grant for a period of one year (PO Number: 342242), to implement the Eastern Africa Field School Support Hub project. For the implementation of the project activities, AFAAS will conduct procurements for goods, consulting and non-consulting services, in accordance with the AFAAS Procurement Management Manual and in compliance with the IFAD Procurement Handbook and IFAD Procurement Guidelines.

Now, AFAAS is seeking services of an experienced individual(s) to provide technical services on resource mobilisation, finalization of FSSH strategic Plan, and Recourse mobilisation and sustainability strategy

The objective of this consultancy service is to:

The Videographer and Editor shall be required to:

- Describe the process (pathway) of developing and integrating the FFS curricula into agriculture extension courses in IHLs
- Demonstrate tools employed in institutionalizing FFS in the curricula of IHLs;
- Discuss strategies for strengthening the capacity of academic staff on the Farmer Field School methodology;
- Share the contribution of community FFS outreach and FFS labs programmes in complimenting classroom teaching;
- Share lessons, challenges and opportunities in institutionalising FFS in IHLs
- Spur interest among stakeholders located in Eastern Africa on the topic, as well as raise awareness and spur interest among global stakeholders seeking information on how to formalize the process in their institutions
- Serve as an advocacy and resource mobilization tool for the promotion of institutionalizing FFS in Eastern Africa

The video storyline will focus on -

- Brief description of the FFS methodology and how it has evolved since its inception more than 30 years ago
- Describing the current situation in government extension and how FAO has responded to meet the need for more extension agents trained in FFS by focusing on the institutionalization process



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- The institutionalization pathway to follow in order to fully embed FFS curricula in institutions of higher learning
- Sharing of curricula developed for academicians to have a better sense of what content to cover in an FFS course
- Outlining key considerations as mentioned in the project closing event:
 - Which staff should be involved
 - The length of the process
 - Description of community outreach sites and labs and how to implement
 - Challenges observed and methods to overcome challenges
- Describe future prospects on institutionalizing FFS in extension curricula in institutions of higher learning

Duration of the Assignment

The assignment shall be conducted within a period of 10 days when actually employed (WAE), commencing on 1 December 2020.

Qualification Requirements and Experience

- Proven experience in Photo/video Journalism
- Proven experience in working with UN agencies
- Proven experience and knowledge on development and humanitarian issues and capturing good practices through videos and photos

Competencies and Experience Requirements

- Demonstrable filming and video editing ability with an outstanding portfolio
- Up-date knowledge of digital technology and editing software packages
- Knowledge of computer editing systems and equipment
- Ability to creatively use photos, film footage and music for storytelling
- Knowledge of how to use visual and sound effects, 3D and compositing
- Full professional proficiency in English

Ethics

- Ensure the privacy rights of beneficiaries are respected as per the guidelines of FAO guidelines, in collaboration with in country communication Officers;
- Conduct all interviews and shooting in accordance with Government established protocols for COVID-19

Equipment

- Aided by high quality equipment as stated above, perform professional photo and film shooting at the site and with interviewees Work in compliance with the FAO Video/photo standards. FAO Video unit works in HD whenever possible and our preferred cameras/formats are as follows: Sony XDCAM, XDCAM EX, and XDCAM HD products. Utilize the preferred Recording Format: HD422:1920 X 1080/50I 50 Mb/s / HD: 1020 x 1080/50i, 35 Mb/s
- Ensure all necessary equipment for video/sound recording and editing. Perform high-quality video and sound editing and voice over support as needed.
- Release draft video to FAOSFE for comments, and incorporate comments as needed
- Provide the prepared materials on CD or hard disk; and other media as required by FAO, WeTransfer or Microsoft One Drive



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- Provide exact shot list and written translation of all soundbites, along with names and titles of interviewees.
- Provide social media content of powerful footage –for the use on the @East Africa twitter account
- Provide final high quality 10-15 minutes' final video and unused footages for documentation

Interested individual(s) must provide information verifying that they are qualified to perform the services and meet the minimum required experience criteria above. Submitted information shall include: (i) Cover Letter; (ii) CV in English and (iii) References/Recommendation Letters. Expressions of interest must be delivered to the address below not later than **December 7, 2020, at 10.00 a.m.** at the address below or electronically on email: secretariat@afaas-africa.org.

The service provider will be selected based on the “**Consultant Qualification Selection (CQS)**” procurement method by AFAAS Procurement management manual and IFAD Procurement Handbook (approved in September, 2010). Interested individual(s) may obtain detailed information on the assignment at the address below from 08:00 – 17:00 (local time) latest **November 27, 2020**.

Dr. Silim M. Nahdy

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Further information may be obtained from AFAAS procurement Unit: email pwanzala@afaas-africa.org and/ or Partnerships Unit: email: molupot@afaas-africa.org